MISLAV HILC

Portfolio

10370 Dugo Selo | Phone: 091/5867487 | Email: hilc84@gmail.com

Tools and Skills:

Wireframing | Prototyping | Product discovery | Product testing | Usability testing | Citizen Software Development | Figma, Adobe (Illustrator, PremierePro, Photoshop, InDesign, XD) | HTML | CSS | JS basics

Work experience:

06./2022. – 01./2026.

UX/UI Designer, Katalyo d.o.o

- Collaborated in product discovery phases with clients and sales lead to identify needs for custom business apps built on proprietary no-code SaaS platform, informing feature prioritization and scope
- Designed UX/UI for client-facing applications
- Executed full-cycle app development on no-code platform, from wireframing and prototyping to deployment and client training, ensuring seamless setup and functionality adoption
- Executed UX/UI redesign of core no-code platform, including small iterative updates, by creating high-fidelity prototypes in HTML/CSS/JS that developers converted to Angular/Vue components
- Collaborated in client delivery and follow-ups alongside sales lead, resolving issues, implementing fixes, and gathering feedback to drive iterative improvements and client satisfaction
- Designed and created app prototypes on the no-code platform for sales pitches and demonstrations to potential clients.
- Produced supplementary materials like presentation pages and social media assets to support platform marketing and client pitches, optimizing limited time allocation for high-impact visuals

Education:

Education program, Product Management | Speck | **2024.**

Education program, Front-end developer | Algebra | **2023.**

Certificate, Google UX Design | Google by Coursera | **2022.**

BA, Comparative literature |Faculty of Humanities and Social Sciences, University of Zagreb | **2017. – 2021.**